



- CONVENTION DATES:** Thursday, March 11, 2010 – Sunday, March 14, 2010
- CONVENTION LOCATION:** DoubleTree Paradise Valley Resort, Scottsdale, Arizona
- QUALIFICATION PERIOD:** December 22, 2008 – December 23, 2009
- NET PLACED QUALIFICATIONS:**
- MGAs:** 250,000 life premium with a minimum of 10 life apps (travel to/from Scottsdale included, for rep and guest)
 - Writing Agents:** 50,000 life premium with a minimum of 10 life apps (travel to/from Scottsdale included, for rep and guest)
 - Writing Agents:** 40,000 life premium with a minimum of 10 life apps (travel to/from Scottsdale not included & is agent responsibility)

RULES: Writing agents must place (pay for) 50,000 life premium or 40,000 life premium (see specifics above) during the qualification period with a minimum of 10 life applications. MGAs must place 250,000 of life premium with a minimum of 10 life applications. Each person will qualify for one room at the convention, regardless if they qualify personally and as an MGA. The qualifier may bring a spouse or one adult guest.

Qualifiers must have an active contract with Transamerica Family Markets and be in good standing with the company at the time of the trip. A minimum of 80% persistency is required to attend. Business written on a reps' own life or immediate family will not count towards trip qualifications.

Transamerica Family Markets will be the sole authority in determining qualifying participants. The trip is not transferable. If the qualifier cannot attend the convention, no other compensation will be offered. A 1099 will be issued in accordance with the rules of the IRS. The 1099 amount will be based on airfare or travel reimbursement, hotel room charges, activities and an average for food and beverage.

CONVENTION DETAILS: Included in the convention: Round-trip airfare for two when the qualifier lives 300 miles or more from Scottsdale (see exception for 40,000 life premium), three nights lodging at the Doubletree Paradise Valley Resort, three morning meals, and two evening meals. (A travel allowance will be provided if the qualifier chooses to drive.)

FAMILY FRIENDLY CONVENTION: This convention will again, be a family friendly event, so please feel free to bring the kids! Your responsibility will be the expense for transportation to and from Scottsdale for the kids, and the following fee to cover their expense during the convention:

Ages 0 – 2 years: Free
Ages 3 and up: \$200 per child

Check out the standings on the next pages!

Standings through September 30, 2009

Under current tax laws and regulations' gross income includes amounts received as prizes and awards. Accordingly, the value of your award/trip will be treated as additional compensation for purposes of any applicable tax reporting. Please visit agentnetinfo.com for trip details and qualifications.

